

## Sip & Connect Series Copy

### Postcard Copy 1

#### Headline:

Join us for the monthly Sip & Connect Series

by Lawton

Thursday, April 28 4-5 pm

Lawton 4111 E. Mission

#### Body Copy:

Lawton's Sip & Connect Series is an opportunity to connect with people in our community, spark meaningful conversations, and learn about relevant happenings in our area. Our goal is to connect our clients and their friends with one another, gather in-person, share ideas, and learn from each other. All of this while sipping the wine, beer, and coffee that our region is known for and savor a bite or two prepared by chefs from our local restaurant scene.

This month, Lawton's Sip & Connect Series features Jackie Mustard, Creative Director at Lawton. Jackie will discuss the nuances of graphic design and creative development in today's marketing world. Over her 20-year career, she has learned the key to successful design is listening to the client, understanding the target audience, and taking a bold approach to the creative process. Join us to learn her secrets to creating successful campaigns for her clients.

### Postcard Copy 2

#### Headline:

Join us for the monthly Sip & Connect Series

by Lawton

Thursday, May 26 4-5 pm

Lawton 4111 E. Mission

#### Body Copy:

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clients and their friends with one another, gather in-person, share ideas, and learn from each other. All of this while sipping the wine, beer, and coffee that our region is known for and savor a bite or two prepared by chefs from our local restaurant scene.

This month, Lawton's Sip & Connect Series features Tom Simpson, CEO of Ignite Spokane, and the Spokane Angel Alliance. Tom's influence on the vibrant entrepreneurial core of Spokane is unmatched. The Spokane Angel Alliance is a 100+ member angel investor group. Over the last twelve years, members of the Spokane Angel Alliance have invested ~ \$65 million in 60 companies. These businesses have raised over \$267 million from other investors. Join us to learn about why he is so excited about the future of our region.

Postcard Copy 3

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(Wild Card! Who do you think would be interesting to meet and hear from? Anything goes, so think about what you find interesting and relevant about our community)